

Position: Wish Director

Job Description

Organization Overview:

We Are Young (WAY) is a registered Canadian charity dedicated to enriching the lives of seniors by granting unfulfilled wishes. Through granting wishes, our mission is to raise social awareness around the inequality's seniors face, encourage respect for and appreciation of seniors, and inspire intergenerational connection where seniors experience inclusion and belonging in their communities. At WAY, we are committed to creating a nationwide society where seniors are not only valued but also supported through a positive and inclusive narrative.

Position Overview:

Position Type: Full Time, Remote with Occasional Travel

The Wish Director will be responsible for the strategic planning and execution of our wish granting program. They also play a crucial role in cultivating and nurturing relationships with potential donors and supporters. The Wish Director will supervise the activities of the Wish Committee, ensuring both the currency of all evaluations and accurate filing. This position requires independent leadership skills in a startup environment and offers the opportunity to make a significant impact on the lives of seniors through securing the resources needed to fulfill their wishes.

Key Responsibilities:

1. Wish-Granting Leadership

- Develop and implement a strategic plan for granting wishes.
- Oversee the entire wish-granting process, from application review to wish fulfillment.
- Ensure each wish request aligns with our organization's mission and values.

2. Senior Engagement

- Establish and maintain strong relationships with seniors, their families, and caregivers.
- Empathetically assess the unique wishes and needs of each wish recipient.

3. Donor Relations

- Identify and cultivate relationships with potential wish supporters to aid in the overall fulfillment of each wish request.
- Establishing connections with wish supporters and devising a systematic approach for expressing gratitude to them.

4. Team Management

- Lead Wish Coordinator by providing guidance and support to ensure the efficient operation of the Wish Committee.

5. Compliance and Reporting

- Maintain accurate records and generate reports on wish fulfillment and donor relations.

6. Budget Management

- Adhere to a robust monitoring system to track all wish expenditures.

Qualifications:

- An appropriate university degree or an equivalent level of training and professional experience

Requirements:

- Proven experience in a nonprofit leadership, program management, or similar role.
- Exceptional interpersonal and communication skills, including the ability to connect with seniors and donors to build and maintain authentic relationships.
- Collaborative.
- Proficient in adapting to dynamic and evolving conditions within a startup environment.
- Values and is committed to equity, diversity, and inclusivity.
- Demonstrated aptitude for rapid learning and a proactive willingness to acquire proficiency in various Client Relations Management (CRM) programs.
- Capacity for independent leadership.
- Financial and budget management skills, including analysis, decision-making, and reporting.
- Strong written and oral communication skills.
- Strong organizational skills, including planning, delegating, and task management.



- Thrives in startup environments, demonstrating adaptability, and excelling in fast-paced growth scenarios.
- Proficient in Excel.

Direct Reports:

- Wish Coordinator

Reports to:

- Co-Founder, Cara Chisholm

Key Relationships:

- Co-Founders
- Wish Committee
- Wish Applicants and their family/nominators
- Wish Supporters
- Photographers/Videographers

Salary/Benefits:

- \$50,000-\$55,000 based on experience
- Full medical plan

To apply, please send cover letter and resume to Cara Chisholm at cara@weareyoung.ca with the subject line: **Wish Director Position** by 12:00PM AST February 22, 2024.